



*National Bridal Service - Standard of Excellence Since 1951*

*As business owners surviving in one of the most demanding economic climates of the past 50 years, we have found the National Bridal Service to be a breath of fresh air. The fact we have a protected territory and can offer bridal gowns exclusively has been very beneficial to our store. And lets not forget about the mailings, which seem to come weekly with helpful tips, industry trends and benchmarks. All of us are grateful for the tireless effort of the NBS staff that continues to push us. Thanks for all you do!*

~

*NBS is a wonderful resource for those of us who work in fine giftware and bridal registry. We are always looking for ways to improve our skills and communication with the community and I have found that the years combined knowledge and experience shared through the NBS course have already been of tremendous value to us. We've been a proud member of NBS since the 1970's and our ongoing commitment can only benefit from our continued relationship with NBS.*

~

*In a time where money is tight and we are all watching each spending decision we make, I continue to be a part of NBS. I look forward to receiving our next mailing each time because I know that envelope contains wonderful information that is so valuable to me as a storeowner. It is priceless to have a source that is dedicated to bridal shop owner's success. There are plenty of options when it comes to associations, but very few that speak directly to a bridal shop owner. I have learned a great deal (and have been re-introduced to things I've already learned.)*



*National Bridal Service - Standard of Excellence Since 1951*

~

*Every month I look forward to receiving “Pat’s Pen” written by Pat Mahoney from NBS. I always get a new idea and/or some new inspiration from Pat. Wait until you meet her at one of the NBS seminars. She has so much enthusiasm for the bridal industry. You will love her! If you run into a new challenge, a call to NBS and someone there will be able to send you in a direction to find the answer you are looking for.*

~

*I love being part of a group where one can get answers and ideas of people in the same business. I also like the articles and learn a lot from the surveys.*

~

*National Bridal Service has been a great source to meet other members and to stay ahead of bridal industry trends.*

~

*We have been a member since 2005, and have always enjoyed working with the NBS staff. NBS offers many wonderful services!*